

Ollies Bike Parade Presents:



BOX LID (MAIN TEXT)


You're not alone.


Support for Families
after a bicyclist/vehicle crash



This box was created in memory of Ollies
and in honor of all cyclists.

Inside you'll find items and resources
we hope will bring comfort and support
in the days ahead.



You don't have to go through this alone.
We're here for you.

When a bicyclist is killed in a collision with a motor vehicle, families are often left to navigate unimaginable grief while simultaneously facing police investigations, legal processes, media attention, medical systems, and countless urgent decisions. Most families have no preparation for this experience and many resources miss critical victim informed experiences which are needed to help fill the gaps in policies, procedures and the systems they must navigate while navigating shock and profound grief.

Ollie's Sudden Loss Care Boxes work to help make the unimaginable more navigable. In the aftermath of a fatal bicycle crash, families are often forced to navigate police investigations, medical systems, legal processes, media attention, and countless urgent decisions while in deep shock and grief. Ollie's Sudden Loss Care Boxes help bridge these gaps by translating complex and overwhelming situations into information that makes sense to someone experiencing trauma. The boxes provide practical tools, guidance, and compassionate support, helping families understand what lies ahead, stay organized, access available resources, and feel less alone during one of the most difficult times of their lives.

In addition to assisting individual families, the program strengthens communities by ensuring that people affected by traffic violence are not left to navigate the aftermath alone. The boxes help reduce confusion during a crisis, connect families to available resources, encourage informed participation in legal and investigative processes, and provide a sense of support during an extraordinarily isolating time.

The program was inspired by the life and passing of 10-year-old Oliver Stratton, who was killed by a texting driver while riding his bicycle in his neighborhood. These care boxes are meant to be a hug, a resource, a support, and a roadmap, a reminder that they are not alone. At its heart, the Sudden Loss Care Box is a reminder that behind every traffic fatality is a life that matters, a family and a community that matters. By supporting families affected by bicycle and vehicle crashes, we help ensure that the human impact of traffic violence is never overlooked and that no family has to walk this road alone.

